

2018/19

A.J. Chamber and Visitor Center Business • Visitors • Relocation Directory

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Advertising Rate Schedule 2018

- Published for the Apache Junction Chamber of Commerce by Republic Media. Chamber members must contact the Apache Junction Chamber of Commerce personally to make changes to their listing data, and to reserve advertising space. The publisher does not offer this service.
- 20,000 Copies Circulated
- Online Flipbook w/WebLink from your display ad, as well as your Business Directory Listing.



ADVERTISING SPACE RATES

All advertising space is full color and you will receive a proof copy of your ad prior to publication. City of Apache Junction Sales Tax of 2.4% will be added to all rates shown below.

Premium Positions

Back cover-Color.....	\$2595.00	Inside front cover-Color.....	\$2295.00
Inside back cover-Color.....	\$1995.00	Double Truck Centerfold-Color.....	\$2995.00

Full Page-Color	\$1895.00	1/2 Page-Color	\$ 995.00
1/4 Page-Color	\$ 745.00	1/8 Page-Color	\$ 545.00
		1/16 Page-Color.....	\$ 295.00

Display Advertising Options

Guaranteed Placement..... 10% of ad rate

AJ Chamber of Commerce makes every effort to follow our advertiser's requests for position, but they are *not guaranteed unless paid for*. If you request guaranteed placement, (i.e. next to some particular information or page #) guaranteed placement will be assigned by number.

Other Options

Additional Categorical Listings..... \$50.00 each

All ads must be placed by July 10, 2018

Red is sold out

MECHANICAL CONDITIONS

Ad Sizes: Width is listed first. Requests for ad sizes not listed below must be pre approved.

Full Page:

Bleed: 8.5" x 11.125" / Trim: 8" x 10.625" / Live (no bleed size): 7.25" x 9.875"

1/2 Page: Horizontal: 7.25" x 4.8125" / Vertical: 3.5" x 9.875"

1/4 Page: Horizontal: 7.25" x 2.15625" / Vertical: 3.5" x 4.8125"

1/8 Page: 3.5" x 2.15625"

1/16 Page: 1.625" x 2.15625"

Submitting Your Artwork

Ad design is complimentary. Please contact PHXOrderEntryAc@gannett.com to request an appointment to discuss the layout of your ad.

Submitting PDF Camera Ready Artwork

Color: CMYK format. Resolution (DPI): 300

Submitting PDFs please log on to: RepublicMedia.com/products/submit-an-ad, then follow the instructions to complete the form and upload your camera-ready ad.

Form Prompts: Insertion Date: 8/28/18 / Team Code: 06

CANCELLATIONS

Advertiser may cancel free of charge at time before midnight of the third day after signing the Advertising Agreement. Cancellations after midnight of the third business day after signing of the Advertising Agreement will result in a cancellation fee of 50 percent (50%) of the ad rate. Any cancellation of the Advertising Agreement by the advertiser must be in writing and delivered to the AJ Chamber of Commerce by registered mail. **NO CANCELLATIONS WILL BE ACCEPTED AFTER THE ADVERTISING SALES CLOSING DATE.**