



# Apache Junction Chamber of Commerce & Visitor Center

Serving the Superstition Mountain Area

## 2019 APACHE JUNCTION STREET MAP

WITH A SECTION FOR EAST MESA AND GOLD CANYON

**15,000 COPIES WILL BE CIRCULATED IN 2019**

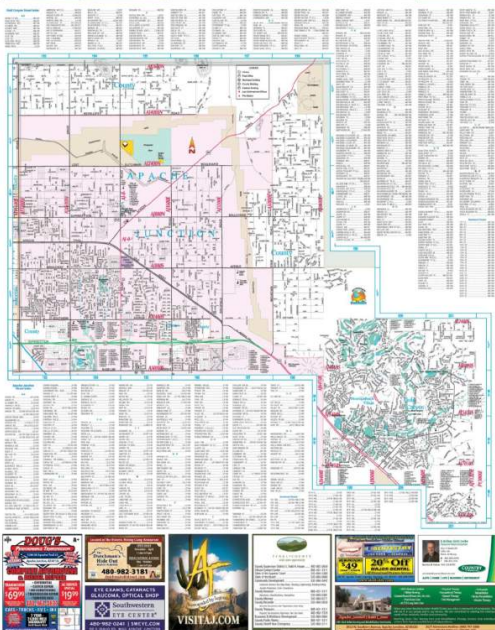
**100 UNFOLDED CARICATURE MAPS FOR ADVERTISERS TO DISPLAY**

### CONTACT

**Michael Bell**

[mbell@ajchamber.com](mailto:mbell@ajchamber.com)

O: (480) 982-3141



### FULL (4) COLOR ADVERTISEMENTS

**PRICE INCLUDES:** 4-color separation or halftone, logo or art scan, and ad composition with electronic proof.

A small caricature map icon will be included with the purchase of a **full or 3/4 panel ad**.

Get 20% off a second and third ad of equal or lesser value.

#### **BACK PANEL AD SIZES**

Full Back Panel	1 AVAILABLE	\$2300.00
Full Panel	3.50" x 8.75"	\$1750.00
3/4 Panel	3.50" x 6.50"	\$1395.00
1/2 Panel	3.50" x 4.25"	\$895.00
1/4 Panel	3.50" x 2.00"	\$499.00

#### **CARICATURE MAP ICON SIZES**

Small Icon	1" x 1"	\$299.00
Medium Icon	1.5" x 1.5"	\$399.00
Large Icon	1.5" x 3"	\$799.00

**Payment terms of net 30 days or up to 3 equal payments on 30 day increments available for \$500 or greater.**

- This is an annual map that will be printed and ready for distribution within the first two weeks of 2019.
- Caricature map will NOT be to scale. Each advertiser will receive 50 maps and one flat copy of the map.

### ELECTRONIC DATA FILES

For **maximum quality**, advertisers who prepare their own ad must provide a high-resolution electronic file in Photoshop, InDesign, Illustrator, or an Acrobat PDF. These files **must** include screen and printer fonts, linked graphic files, and a proofing mechanism. **Please outline fonts before PDF conversion. You must provide materials that fit the above specifications.**

### CANCELLATIONS

Advertiser may cancel free of charge at any time before midnight of the third day after signing the Advertising Agreement. Cancellations after midnight of the third business day after signing of the Advertising Agreement will result in a cancellation fee of 50 percent (50%) of the ad rate. Any cancellation of the Advertising Agreement by the advertiser must be in writing and delivered to the AJ Chamber of Commerce by registered mail. **NO CANCELLATIONS WILL BE ACCEPTED AFTER THE ADVERTISING SALES CLOSING DATE.**

### ALTERATIONS

Advertisers will receive one proof to review to make any needed changes. This will be your only opportunity to make corrections. After the changes have been completed, the printer will issue a new proof to the advertiser. Any changes after that not due to publisher error will be billed by the following:

- Simple change (a one-line change such as a phone number or an address) \$35
- Layout change (moving any object in the ad, not to include any color changes) \$60
- Any color change (including changing colors and adjusting color scans) \$85 each
- Anything outside of these changes will be quoted a rate at the scanned image manipulation rate on the rate sheet before the changes are made.



# 2019 APACHE JUNCTION STREET MAP

WITH A SECTION FOR EAST MESA AND GOLD CANYON

**15,000 COPIES WILL BE CIRCULATED IN 2019**

**100 UNFOLDED CARICATURE MAPS FOR ADVERTISERS TO DISPLAY**

COMPANY NAME: \_\_\_\_\_ REPRESENTATIVE: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### BACK PANEL AD SIZES

<input type="checkbox"/>	* Full Back Panel	1 AVAILABLE	\$2,300.00
<input type="checkbox"/>	* Full Panel	3.50" x 8.75"	\$1,750.00
<input type="checkbox"/>	* 3/4 Panel	3.50" x 6.50"	\$1,395.00
<input type="checkbox"/>	1/2 Panel	3.50" x 4.25"	\$895.00
<input type="checkbox"/>	1/4 Panel	3.50" x 2.00"	\$499.00

\* I want a free small character icon with my full or 3/4 panel ad.

I want 20% off an additional ad of equal or lesser value than the one selected above. List below:

\_\_\_\_\_

### COST BREAKDOWN

Panel Cost	
Extra Ad Cost	
Map Icon Cost	
<b>Tax 2.4%</b>	
<b>TOTAL</b>	

### CARICATURE MAP ICON SIZES

<input type="checkbox"/>	Small Icon	1" x 1"	\$299.00
<input type="checkbox"/>	Medium Icon	1.5" x 1.5"	\$399.00
<input type="checkbox"/>	Large Icon	1.5" x 3"	\$799.00

PAYMENT TYPE       CARD       CASH       CHECK

NAME ON CARD: \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_

EXP: \_\_\_\_\_ CVV: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

TERMS OF CONTRACT:       Net 30 Days       30,60 Days       30,60,90 Days

COMPLETE PAYMENT DUE BY: **NOVEMBER 1<sup>st</sup>, 2018**

I understand that any payment not received by the above date a service charge of 5% per month.

\_\_\_\_\_  
(Initial) The Apache Junction Chamber of Commerce reserves the right to remove the ad from publication and charge for composition, scanning, and proofing on past due accounts

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_