

AJCHAMBER.COM WEBSITE CAMPAIGN

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Your Chamber Member Business can benefit from millions of homepage visits 24 hours a day, 365 days a year! Ads will be rotated to the front of the slideshow weekly. Each slide stays on screen for 4.5 seconds. **Only 10 spaces available!!!**

Advertising Rate Schedule 2018

Produced for the Apache Junction Chamber of Commerce by Lawton Publications, Inc. All questions regarding the website should be directed to the Apache Junction Chamber of Commerce (All statistics are from Lawton Publications Inc)

ADVERTISING SPACE RATES

Premium Home Page Banner Ad (Only 10 spaces available)

This includes one ad change per quarter. More frequent ad changes will be billed at \$50 per change.

January-March	\$950
April-June	\$350
July-September	\$350
October-December	\$750

Or purchase the entire year for
only \$1950
... a savings of \$450.00

Website Statistics from August 2017 through May 2018

Total Hits	2,041,297
Average Page Views per Day	3,132
Total Visitors	153,716
Average Visitors per Day	510
Total Unique IPs	78,681
Great Exposure - Amazing value!	

ALTERATIONS: Camera ready art is preferred. The chamber will design one ad for you per quarter. Content must be provided 2 weeks in advance of expected run time. **Please provide PDFs, JPGS, or content from Microsoft based programs.** *Total hits of 2,041,297 are based on an **estimate calculation** of total visitors of 153,716 total unique IPs of 153,716 with an average page views of 6.13 average hits per visitor of 13.28 average visitors per day of 510 and average page views per day of 3,132. These numbers are provided by an outside company that monitors and helps manage the AJCC website.



MECHANICAL CONDITIONS

Banner Ad Dimension: **7.6" wide x 2.67" tall**

