



2018 Event Sponsorships
&
Corporate Sponsorship Levels

Corporate Sponsorship Levels

	Platinum	\$ 6,000 plus
	Gold	\$ 5,000 plus
	Silver	\$ 4,000 plus
	Bronze	\$ 3,000 plus
	Copper	\$ 2,000 plus

- Choose what events and sponsorships your company wishes to support.
- Your total dollar amount of sponsorships chosen will constitute your level of sponsorship.
- Sponsorship levels will be denoted along with your company logo on the following at no additional charge:

AJ Chamber Website Homepage	= \$ 1,200 Value
AJ Chamber Annual Directory	= \$ 500 Value

FREE	= \$ 1,700 Value

Business Fair

January 27, 2018

Gold Canyon RV & Golf Resort



March 10, 2018

Dolce Vita

The Business Expo is a free community event that brings together residents & visitors with the local businesses. Not only do visitors get to meet & greet the trades, they also get to participate in raffles and other fun activities. This event is growing by leaps and bounds every year.

SPONSORSHIP

PRICE

Title Sponsor Jan & March (1) - Company provided banner displayed in primary placement at event, 10 X 10 booth. Logo in all promotions	\$ 1,000.00
Business Fair Sponsor Jan or March (Unlimited) - Company provided banner displayed on the wall & 10 X 10 booth. Logo in all promotions	\$ 250.00
Business Fair Sponsor Jan & Mar (Unlimited) - Company provided banner displayed on the wall & 10 X 10 booth. Logo in all promotions	\$ 450.00

Lost Dutchman Days

Parade



February 24, 2018

One of the largest parades in Arizona! Over 50 years of celebrating our local heritage, this parade is a highlight to the weekend of Lost Dutchman Days every February. Offering rodeo, carnival, vendors, live entertainment, and more!

SPONSORSHIP

PRICE

Title Sponsor (1) - 100 ft. Parade float entry w/premier placement, Logo in all promotions & Logo/Ad in LDD program, Banner @ Rodeo Grounds, Booth space, Verbal recognition throughout the weekend. 30,000 estimated attendees. \$ 5,000.00
SOLD

LDD Posse (10) - 100 ft. Parade float entry w/secondary placement, Logo in all promotions & Logo/Bio in LDD program, Verbal recognition throughout the parade. 10,000 estimated attendees. \$ 1,000.00

Asphalt Cowboy (unlimited) - 100 ft. Parade float entry w/tertiary placement, Business Listing in all promotions & LDD program, Verbal recognition throughout the parade. 10,000 estimated attendees. \$ 500.00

Chamber Quarterly Orientation



March, July, October, December 2018

AJ Chamber of Commerce

The AJ Chamber Breakfast/Lunch Orientation is a way for members to learn more about their Chamber benefits. They can meet the staff and volunteers and ask questions as to how they can be more involved. This is a great opportunity for local non-member businesses to learn more about what the Chamber can do for them and the community.

SPONSORSHIP

PRICE

Orientation Sponsor (1 x 4) - Banner at breakfast/lunch orientation, Logo in all promotions, Verbal recognition @ event	\$ 200.00
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Community Awards Banquet



May, 2018

The Apache Junction Chamber Community Awards Banquet is a time to reflect on the accomplishments of the prior year. We honor the outstanding small business, large business, non-profit, volunteer, teacher, firefighter, police officer, and professor for their contributions to our community.

SPONSORSHIP

PRICE

Title Sponsor (1) - Reserved table of 9 w/premier placement, Etched wine glasses w/logo, Logo projected @ premier location in the Banquet Hall, Company representative invited to provide short message & present an award, Logo in program & all promotions	\$ 3,000.00 RESERVED
Program Sponsor (2) - Reserved table of 9 w/premier placement, Etched wine glasses w/logo, Logo projected @ secondary location in the Banquet Hall, Company representative invited to present an award, Logo in program & all promotions	\$ 2,000.00 RESERVED
Community Champion (4) - Reserved table of 9 w/secondary placement, Logo projected in the Banquet Hall, Logo in program & all promotions	\$ 1,000.00
Community Partner (8) - Reserved table of 9 w/tertiary placement, Listing in program & all promotions	\$ 600.00

Superstition Open Golf Tournament



Date & Venue TBD

Grab some co-workers, family or friends and set out to have an unforgettable team building day on the golf course! Registration begins at 6:45am and the tournament will kick off at 7:30am with challenge holes spread throughout the course. After a relaxing, fun-filled day, all players will receive swag bags and lunch during the awards ceremony. A portion of the proceeds benefiting the Chamber Scholarship Fund .

SPONSORSHIP	PRICE
Title Sponsor (1) - 2 teams, 3 banners displayed @ tournament, 3 tee signs, Logo in all promotions, Opportunity to speak at Awards Ceremony	\$ 4,000.00 RESERVED
Challenge Hole Sponsor (1) - 2 teams, 1 banner displayed @ Challenge Hole, 2 tee signs, Logo in all promotions, Recognition at the Awards Ceremony	\$ 2,000.00
Hole in 1 Sponsor (1) - 2 teams, 1 banner displayed @ Hole in 1 Challenge, 2 tee signs, Logo in all promotions, Recognition at the Awards Ceremony	\$ 2,000.00
Eagle Sponsor (unlimited) - 2 teams, 1 banner displayed @ tournament, 2 tee signs, Logo in all promotions, Recognition at the Awards Ceremony	\$ 1,000.00
Birdie Sponsor (unlimited) - 1 team, 1 banner displayed @ tournament, 2 tee signs, Logo in all promotions, Recognition at the Awards Ceremony	\$ 500.00
Breakfast Sponsor (1) - Banner at Continental Breakfast near check in, Logo in all promotions	\$ 500.00 RESERVED
2 Tee Signs	\$ 150.00
1 Tee Sign	\$ 100.00

Festival of the Superstitions



Veterans Day Weekend 2018

Bring your family on an adventure into a world of local flavors, talented artisans, and stage performers, for a weekend of pet and family-friendly fun. Adults can enjoy beverages from the Beer Garden as they explore the Festival grounds.

SPONSORSHIP	PRICE
Title Sponsor (1) - Company logo included in event title & all promotions, 3 banners at premier event locations, Verbal recognition throughout the event, 20 X 20 booth	\$ 3,000.00 RESERVED
Event/Stage (4) - Company logo included in all promotions, Banner at event stage, Verbal recognition throughout the event, 10 X 10 booth	\$ 2,000.00 RESERVED
Car Show (4) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 500.00 RESERVED
Veterans Tribute (4) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 500.00 RESERVED
Beer Garden (4) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 500.00 RESERVED
Kid's Korner (4) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 500.00
Movie on the Big Screen (4) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 500.00

(cont.)

Festival of the Superstitions



(Continued)

SPONSORSHIP

PRICE

Pet Friendly (2) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 500.00 RESERVED
Pie Eating Contests (1) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 500.00 RESERVED
Petting Zoo (2) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 400.00 RESERVED
Festival After Party (2) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 250.00 RESERVED
Community Sponsorship w/Booth (limited only by booth space availability) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the event, 10 X 10 booth	\$ 250.00
Community Sponsorship (unlimited) - Company logo included in all promotions, Company provided banner at event, Verbal recognition throughout the	\$ 200.00

AJ Chamber Small Business Supporter



(available to non-members)

Per Event

The AJ Chamber Small Business Supporters fund our Small Business Education Program. Education courses are held throughout the year, free of charge to small businesses in the community. A variety of courses ranging from Start-up Requirements, Tax Education, Marketing, Understanding your Customer, Financing Options, Social Media Marketing, etc., will be offered. Course subjects vary depending on demand.

SPONSORSHIP

PRICE

AJ Chamber Small Business Supporter (Unlimited) - Company provided banner displayed at selected events, promoting the Small Business Education Program. Logo in event promotions as an AJ Chamber Small Business Supporter.

\$ 5,000.00