



WEBSITE CAMPAIGN

NO MORE THAN 10 SLIDES IN ROTATION AT A TIME

Ads will be rotated to the front of the slideshow weekly

CONTACT

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AD SPACE RATES

Premium Homepage Banner Ad

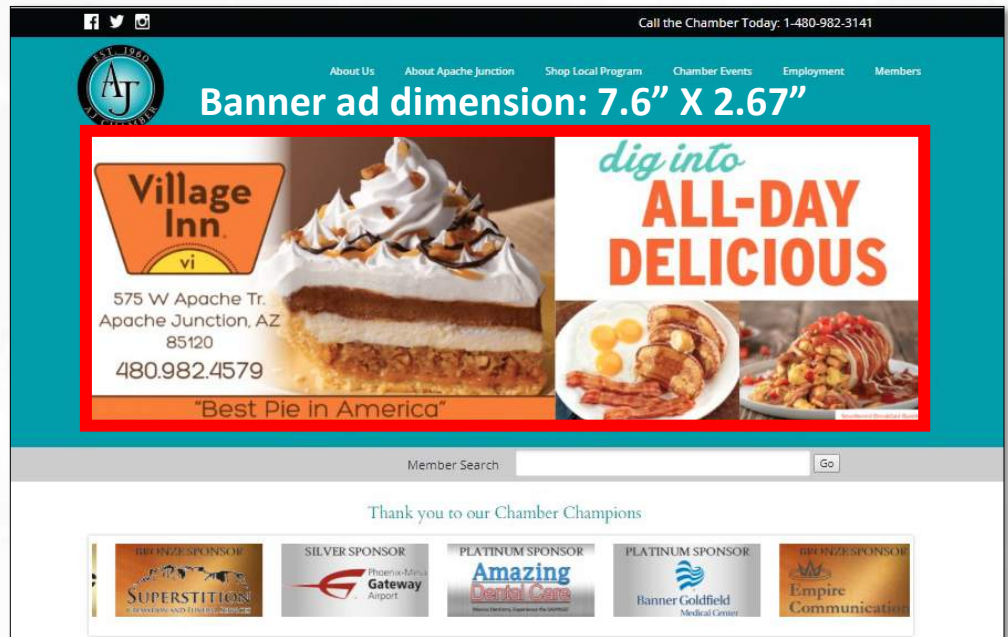
- Only 10 spaces available
- Each ad stays on the screen for 4.5 seconds
- Includes one ad change per quarter. More frequent ad changes will be billed at \$50 per change.

January-March _____ \$950

April-June _____ \$350

July-September _____ \$350

October-December _____ \$750



Website Stats from August 8, 2017-2018

Hits

| | |
|--------------------------|-----------|
| Total Hits | 2,383,039 |
| Visitor Hits | 2,383,039 |
| Average Hits per Day | 6,528 |
| Average Hits per Visitor | 12.15 |
| Cached Requests | 115,329 |
| Failed Requests | 582,515 |

Page Views

| | |
|--------------------------------|-----------|
| Total Page Views | 1,101,552 |
| Average Page Views per Day | 3,017 |
| Average Page Views per Visitor | 5.61 |

Visitors

| | |
|--------------------------|---------|
| Total Visitors | 196,183 |
| Average Visitors per Day | 537 |
| Total Unique IPs | 89,972 |

**Or get a FULL
year for only
\$1,950... a
savings of \$450**



WEBSITE ADVERTISING CONTRACT

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| ADVERTISING TERM | ADVERTISING RATES | AMOUNT |
|--------------------|-----------------------------|--------|
| OCT—DEC | \$750 | |
| JAN—MAR | \$950 | |
| APR—JUN | \$350 | |
| JUL—SEPT | \$350 | |
| ENTIRE YEAR | \$1950 (a savings of \$450) | |
| AJ CITY TAX | 2.4% | |
| TOTAL DUE | | |

- ◆ Ads must be in a high-resolution PDF or Microsoft format and submitted to Karyn Burwell at events@ajchamber.com
- ◆ Ad reservations should be made at least 2 weeks prior to the beginning of the ad cycle
- ◆ Ads will provide a direct link to member's website
- ◆ Ad size will be a 7.6" x 2.67" graphic and will display approximately 4.5 seconds in rotation
- ◆ Ads are available on a first come, first serve basis; only 10 spaces available; rotation order will change every week
- ◆ All fees to be PAID in advance

TERM: _____ START DATE: _____ END DATE: _____

COMPANY NAME: _____

COMPANY ADDRESS: _____

PHONE: _____ EMAIL ADDR: _____

NAME ON CARD (PRINT): _____ CIRCLE ONE VISA/MASTERCARD/DISCOVER/AMEX

CREDIT CARD # _____

EXPIRATION DATE: _____ SECURITY CODE: _____

SIGNATURE: _____ DATE: _____